

POPLAR BEACH GATEWAYS PLAN



The Park

The park at Half Moon Bay's Poplar Beach is a well-used community asset. Poplar Beach Park includes a Coastal Trail segment, bluffs, a parking lot, beach access and over 15 undeveloped acres of bluff top land. Walkers, bikers, joggers, equestrians and dog walkers traverse the bluffs overlooking the ocean. Residents and visitors appreciate the natural setting and expansive views, and access to the beach below.

The Challenge

Poplar Beach's bluffs are retreating up to 3 feet per year due to erosion - impacting beach access, trail and overlook locations, and ultimately, reducing the size of the park. The City's challenge is to determine the improvements that will best serve the community by preserving the park's natural environment while enhancing the users' recreational experience.

The Project

The Half Moon Bay Parks Master Plan expressed a Vision for Poplar Beach Park as a "passive park designed for enjoyment of nature and the views to the ocean, with access to the beach below the bluffs." Building on the work done in the Parks Master Plan, the City of Half Moon Bay is embarking on a project to refine the community's vision, define goals and programs for Poplar Beach Park, and develop a clear plan that will protect the bluffs while enhancing the park for its users. The Plan will be developed in three phases over the next year. The community will have opportunities to participate at every phase.



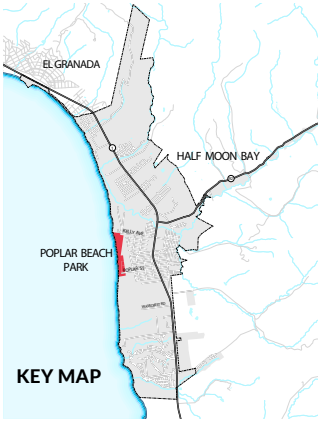
GET INVOLVED! The first Community Workshop will be an Open House at Poplar Beach, September 17th from 5:30 to 7:30 p.m.

To stay informed and participate in planning for the future of Poplar Beach Park, visit the website:

www.half-moon-bay.ca.us/556/Poplar-Gateways-Plan

Community Development Department: 650-726-8270





POPLAR BEACH PARK

