



HALF MOON BAY
CALIFORNIA

CITY OF HALF MOON BAY

Sustainability Implementation Plan



Approved: November 19, 2019



INTRODUCTION

During the priority setting workshop in March 2019, the City Council identified Sustainability as one of their top five priorities for FY 2019-20. In response to the City Council's prioritization, staff created the Sustainability Implementation Plan (SIP). The SIP is intended to be a living document that prioritizes and directs sustainability efforts, taking into consideration available resources and funding opportunities.

The SIP is divided into three main categories – Policies, Programs, and Projects. Each category identifies overall goals as well as strategic moves and key actions for the upcoming fiscal year and beyond. The goals are intended to provide a high-level direction for the initiatives under each category and are not intended to change year to year. The strategic moves identify long-term efforts that will require ongoing resources and can change over time. Finally, the key actions provide specific steps staff intends to take in the upcoming fiscal years to make progress towards completion of the identified strategic moves and the overall goals.



POLICIES

Overall Goals:

- Establish the City as a community leader in sustainability.
- “Lead by example” by adopting policies and ordinances that reflect the City’s commitment to promoting Zero Waste.
- Develop policies and ordinances that encourage sustainable choices in the home, at work, at school and throughout the community.

Strategic Moves:

- Adopt internal policies that increase the City’s operational sustainability and moves the City towards Zero Waste.
- Adopt community-wide policies and ordinances that encourage/mandate the public to adopt sustainable choices at home, at work, at school and throughout the community.
- Track new and incoming State and federal legislation and assess local programs to ensure Half Moon Bay is positioned to benefit from and comply with new requirements.

FY 2019-20 Key Actions:

- Research, draft, and adopt an internal sustainable purchasing policy that addresses fleet electrification.
- Engage with San Mateo County (SMC) in their efforts to adopt a disposable food service ware ordinance.
- Monitor REACH code adoptions throughout the County and assess form and applicability of REACH codes for Half Moon Bay.
- Adopt a City (in-house) chemical purchase/use policy.
- Partner with Republic Services to audit Half Moon Bay businesses to ensure compliance with new AB 1826 thresholds.
- Apply for Beacon Award(s), as applicable to the City.

Future Actions:

- Monitor SMC’s implementation of their disposable food service ware ordinance and consider the adoption of a similar ordinance in Half Moon Bay.
- Partner with SMC to develop food recovery program that will comply with SB 1383.



- Develop an educational campaign promoting sustainable options for integrated pest management (IPM).
- Revise the City's facility rental and special event permitting process to include a Zero Waste element.



PROGRAMS

Overall Goals:

- Increase community awareness and education around sustainability in the home, at school, at work, and throughout the community.
- Provide opportunities for the community to learn about sustainable options and practices.

Strategic Moves:

- Develop an outreach plan that provides community education on the state of solid waste.
- Partner with Non-Government Organizations (NGOs) to provide programs and increase opportunities to practice sustainability.
- Host events that promote sustainable practices and/or provide sustainable education.

FY 2019-20 Key Actions:

- Work with Republic Services to develop a presentation and newsletter that provides education on the current state of recycling.
- Work with Half Moon Bay High and Republic Services to develop sustainability programs, with an emphasis on food recovery and recycling.
- Partner with Republic and other NGOs to host the City's 8th annual Earth Day event.
- Partner with Republic to facilitate the 2nd annual HMB Scholarship contest focusing on solid waste/sustainability.

Future Actions:

- Partner with schools in Half Moon Bay to help them develop sustainability programs as appropriate to the various age groups.
- Partner with San Mateo County Office of Sustainability (OOS) to host additional sustainability education events in Half Moon Bay. These events include, but are not limited to, fix-it clinics, homeware repair seminars, and sustainable gardening workshops.
- Work with Property Assessed Clean Energy (PACE) partners to promote sustainable home and business renovations.
- Partner with Oddfellows (or other parties) to facilitate community-based swap meet event(s).



- Work with Coastside County Water District (CCWD) to develop a stormwater education program and identify funding to encourage replacement of traditional lawns with zeroscape materials and installation of water saving improvements like rain barrels.
- Encourage the San Mateo County Farm Bureau and Resource Conservation District to develop an educational program focused on best practices for “sustainable farming” on the coastside.
- Partner with San Mateo County and the City/County Association of Governments (C/CAG) to educate coastside businesses on the Certified Green Businesses program.
- Develop a sustainability program for Poplar Beach and the Coastal Trail with emphasis on the Kelly Avenue to Seymour Ditch segment.



PROJECTS

Overall Goals:

- Identify and implement projects that increase the City's sustainability efforts and reduce the City's carbon footprint.
- Identify and prepare the community for the effects of climate change.

Strategic Moves:

- Complete the Climate Action and Adaptation Plan (CAAP) Outreach Pilot Project.
- Develop and adopt a comprehensive CAAP that reflects the entire Half Moon Bay community.
- Build resiliency in the community by pursuing opportunities to install battery back-up systems at key community facilities.

FY 2019-20 Key Actions:

- Manage the contracts with the Youth Leadership Institute (YLI), Ayudando Latinos A Soñar (ALAS), and Senior Coastsiders to ensure completion of the obligations set forth in the City's agreement with SMC for the CAAP Outreach Pilot Project.
- Draft and issue a Request for Proposals (RFP) for a CAAP consultant.
- Consider the formation of a CAAP Advisory Committee
- Update the municipal and community Greenhouse Gas (GHG) inventory report
- Pursue opportunities to install photovoltaic cells (PVC aka solar panels) and/or battery back-ups at Half Moon Bay facilities.

Future Actions:

- Engage with the community to collectively revise and finalize the City's first CAAP.
- Identify areas of improvement in City operations and develop/implement improvements.
- Identify areas of concerns in the community and work collaboratively with community members to develop and implement strategies that will help the community prepare for the effects of climate change.